

## What is #IAMRemarkable?

**#IAMRemarkable** is a global movement that empowers everyone, including underrepresented groups, to celebrate their achievements in the workplace and beyond, while challenging the social perception around self-promotion.

At the heart of our movement is a 90 minute workshop open to everyone, hosted by global facilitators.

## What do companies say about the workshop?

**Executive VP, Unilever:** We want everyone at Unilever to do it - it's led to a huge difference in the quality of conversations we have, enabling better decision-making..

**VP HR, Lufthansa Group:** We couldn't have found a better idea to really drive the diversity that we were actually aiming for.

## Why is it important?

Imposter syndrome. Stereotypes. Culture. For many reasons, lots of us feel uncomfortable sharing our achievements. By amplifying stories and research on the transformative power of self-promotion, we want to inspire every single person to share their accomplishments.

## How can it support your company and employees?

**01 Drive diversity benefits and allyship** by supporting underrepresented groups by getting their voices heard

**02 Improve motivation and self-confidence** by encouraging employees to express their achievements

**03 Strengthen team cohesion and inclusion** by building trust and improving the quality of communication

## Our impact:

#IAMRemarkable has reached over 500,000 participants and 1300 companies across 180 countries, while impacting people's lives by helping:

- 82% feel more confident
- 89% are more active in self-promotion
- 49% achieve job/career growth

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